

9- Social impact.

We add community.

At Ismael Quesada we are fully aware that our corporate responsibility transcends the mere generation of economic profitability. Our purpose is to extend our positive impact to the social environment and the local community in which we operate, to leave a deep and transformative social footprint. To achieve this, we articulate our commitment through various initiatives that include strategic business alliances, direct economic investments and the active involvement of our human team in welfare and social action projects.

Collaboration is a fundamental pillar to promote sustainable development and respond to the challenges of our sector. For this reason, we weave alliances at the territorial level aimed at generating wealth, well-being and promoting a dynamic business environment.

One of the most direct ways in which we boost the local economy is through our purchasing policy: we actively prioritise collaboration with the national supply chain, with 10% of the economic volume of our acquisitions being allocated to companies and suppliers located in Spain. This strategic decision strengthens the local productive fabric and promotes the generation of local employment.



We also maintain an active presence in the main forums in our field of action. In 2025, we have consolidated our sectoral commitment by participating for the second consecutive year in the Plastics & Rubber fair in Barcelona, a key space to strengthen business relationships, explore new trends and share knowledge with customers and colleagues in the sector.

The company materialises its vocation to create a strong, fair and supportive community through direct investments in social, cultural and environmental projects in which it is directly involved and to which it contributes. Through strong partnerships with Third Sector organizations, we channel this commitment to maximize our positive impact on the community.

Among our most outstanding collaborations and initiatives in the 2025 financial year are:

- Support for vulnerable children through the Un Abrazo de Luz Foundation. We are especially proud of our continued involvement with this Elche-based initiative, which offers vital support to children in vulnerable situations. During 2025 we have strengthened this link by allocating a part of our corporate Christmas gift budget to a direct donation to the foun-



dation. In addition, we have promoted corporate and cultural volunteering with the organization in December of a tambourine workshop given by the Elche artist Dulce Quesada ("Dolça"). In this special activity, each child was able to create and decorate their own tambourine, which meant integrating the promotion of artistic creativity with emotional support.

- Support for culture and local roots. We believe in the importance of preserving and enriching the traditions of our community. For this reason, in 2025 we have renewed our historic advertising support for celebrations deeply rooted in Elche, such as the Coming of the Virgin. As an example of this close bond, Ismael Quesada contributes annually by lending an original drawing by the aforementioned artist "Dolça" to illustrate the official magazine of the entity.

- Breakfasts that unite us. Creating shared value starts from within the organization itself. We believe that well-being at work is not only built with large corporate projects, but through coexistence. In 2025 we have consolidated a valuable initiative promoted by the team itself: on the first Friday of each month, a couple of colleagues prepare breakfast for the entire workforce. What began as a nutritional guideline focused on the consumption of fresh fruit has evolved, naturally, into a real display of talent and generosity through the preparation of traditional recipes. Beyond gastronomy, this tradition has established itself as an irreplaceable space to disconnect from the daily rhythm, talk and strengthen the human ties that unite us as a team and demonstrates that mutual care is an intrinsic part of our business culture.

- Also relevant is the collaboration with the Puçol School Museum, an educational-museum project that has been developed since 1968 in the unitary school of the rural district of Puçol, in Elche and whose main activity is the education of schoolchildren using local heritage and culture as didactic resources, while preserving and valuing these resources with its museum work.



We also act in the field of fair competition and structuring of the business fabric. Ismael Quesada's firm commitment to integrity is reflected in his behaviour in the market.

The company actively promotes transparent and ethical business practices, upholding fair and balanced competition that rejects any unfair conduct. To guarantee this environment and respond to the great challenges of society, we believe in the power of alliances and constructive dialogue between the public and private sectors.

For this reason, we act as dynamizers of the productive fabric and maintain a direct and proactive participation in reference associations. This integration into key forums reflects our willingness to strengthen the industry and contribute to the progress of our community. Among the organizations to which we belong are the Association of Family Businesses of Alicante (AEFA), the Business Circle of Elche and Region (CE-DELCO), Quimacova, the National Consortium of Rubber Industrialists and the Business Federation of the Spanish Chemical Industry (FEIQUE).